



Suitcases and Sippy Cups

Packing, Passports, and the pursuit of family



the author:

My name is Jessica and I am the happy, busy mom of Four wildly wonderful boys, ages 12 to 2. You would think that juggling a large Family would keep a gal tied down, but I was born to be a wanderer and having kids has only made me want to explore even more! After a decade in the educational and curriculum business, I stepped away from the teacher's desk and combined my knowledge for writing with my passion to travel. As a Freelance travel writer in print at Dallas Child and Family Fun, and online at Suitcases and Sippy Cups, I am a dynamic and experienced voice in the Family travel industry.

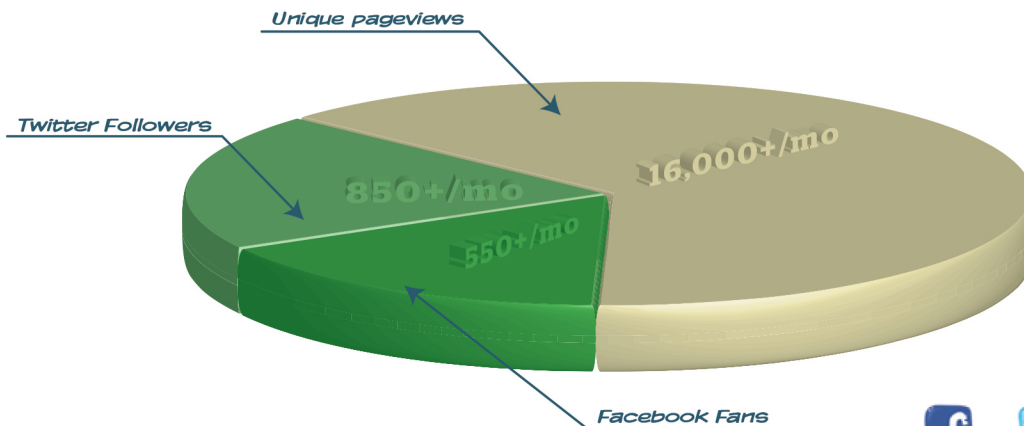
the site:

Suitcases and Sippy Cups is the story of an ordinary middle class Family with average means daring to do something extraordinary one trip at a time. Our adventures are Frugal, Fast-paced, non-stop tours of some of the best places the world has to offer. On our blog, you'll find:

- *Tips to make the logistics of traveling with children easier and awesome.*
- *Destinations to help you make your next trip something you can't stop talking about.*
- *Itineraries to make planning a breeze.*
- *Stories that let you learn from our mistakes and celebrate our triumphs.*
- *Inspiration to motivate you to create a treasure house of happy memories for your Family.*

the reader:

Family Travel



What Can Suitcases and Sippy Cups Do for you?

Travel Consultant

With over a decade of experience traveling the globe with kids, I have become an expert at finding the "best of the best" and letting other families in on the secret. If you are looking to attract families to your destination, I can work with you to bring credibility and first-hand knowledge to your brand. As a trusted source for travel news, families trust Suitcases and Sippy Cups for recommendations. I can customize a program to effectively and efficiently promote your brand that will help you reach your target audience.

Freelance Writing

Discriminating families are looking for destinations that really understand the unique demands of traveling with children. Trust a mom with "in the trenches" experience to write materials that will attract other families! I offer consultation services to help you create promotional materials for your destination. In addition, I can use my experience with educational and curriculum writing to help boost the learning connections at your location. Field trip guides and scavenger hunts are my specialty!

Guest Posts

A fresh perspective can invite potential visitors to see your brand in a new light. I can offer that new perspective through guest posts for your print and online media. Whether you are looking for regular blogger for your site, or an occasional freelance writer, I can use my experience to create engaging stories that meet your needs.

Amplify Your Message

Suitcases and Sippy Cups isn't the only place I share my traveling passion. Check out these other venues where I contribute regularly.

- Contributing Travel Editor for Dallas Child, a magazine that serves 250,000+ families in North Texas and publishes monthly travel articles.
- Freelance writer at Family Fun, a magazine with 2.1 million magazines in circulation each month, making it the second largest in the parenting genre.

Advertising

Advertising is available on Suitcases and Sippy Cups and I am happy to discuss a customized price schedule with you. Sidebar and above-the-fold advertising is available, as well as sponsored posts that will engage our audience with your brand. Contact me for rates.

What Makes Us Different?

Family travel blogs are a dime a dozen, so what makes Suitcases and Sippy Cups different? The answer might surprise you. We are different because we are just like everyone else. That's right, we're just a typical American family;—a mom and a dad, four kids. All boys. We are a middle class family living in Middle America right smack in the middle of the suburbs. We've got a house with three bedrooms and 2 ½ baths and two cars. You won't be surprised to learn that one of them is a minivan. In a word, we are average. Average.

It's this Everyman quality that has skyrocketed Suitcases and Sippy Cups to over 12,000 readers in one year. The typical American consumer identifies with our story because they can see that if it is possible for our family, it is possible for their family. We aren't independently wealthy. We aren't setting out to break a world record. We certainly aren't gurus. We are just an average family with ordinary means setting out to have an extraordinary life one trip at a time.

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